

Kevin Palermo

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Professional Experience

Mighty

Special Projects and Communications Associate

February 2020 – Present

- Develop strategy and write copy for marketing materials, including drip campaigns, case studies, and web pages.
- Facilitate a new sales strategy by nurturing client relationships, compiling data reports, and advising on needed product adjustments in role reporting directly to the CEO.

Success Associate

April 2019 – January 2020

- Managed a remote team of four to complete tasks related to data collection and verification, removing a persistent issue for a product in its early stages.
- Created a series of instructional videos to assist with user onboarding, markedly improving customer satisfaction and understanding of the product.

General Assistant & Audio Engineer

DupeCoop

December 2016 – April 2019

- Assisted with operations of boutique audiovisual duplication & enhancement service.
- Oversaw final phases of audio production projects, including file compression, artwork design, & quality control.

Post-Production Assistant

Golden Ceiba Productions

June 2017 – August 2017

- Edited promotional trailers for New York-based film production company.
- Worked with team of editors using DaVinci Resolve and Avid Media Composer.

National Radio Preservation Task Force Conference

Washington, DC

Conference Coordinator

October 2015 – December 2016

- Handled logistical and administrative tasks for 250-person conference held at the Library of Congress, including travel accommodations, catering, and honorarium disbursement.
- Worked with member of albums to be preserved as historically significant

Additional Experience

SB Nation

Contributing Writer

July 2015 – October 2017

- Wrote and researched stories for data-focused baseball news site run by Vox Media.
- Contributed editorials that were picked up by mainstream sources, including ESPN.

The PIT

Repertory Sketch Writer

September 2018 – Present

- Write original sketch comedy for monthly shows, adapting dialogue to a changing group of actors.
- Collaborate with ten-person writing team, editing work submitted by other writers and pitching new sketch premises.

Education

The George Washington University

Washington, DC

Master of Arts in Media and Strategic Communication

May 2018

Bachelor of Arts in Political Communication

May 2015

Technical Skills

- **Video Editing:** Adobe Premiere & After Effects, DaVinci Resolve, Avid Media Composer
- **Audio Editing:** Pro Tools, Ableton Live, Adobe Audition, Audacity
- **Photo Editing:** Adobe Photo Shop & Illustrator
- **Coding Languages:** HTML, CSS, JavaScript.